

Corporate Sponsorship

BC Attaching Cricket Club (BATCC)

Sponsorship Packages and Opportunities

BC Attaching e.V.

Am Sportplatz 3, 85356 Freising



All About Us

- About BC Attaching
- Cricket in Germany
- Club goals and club members
- Sponsorship packages and pricing
- Testimonials of previous sponsors

About BC Attaching

The story of us began in 1957...

The Attaching Ball Club has the privilege of being able to draw on a large and well-equipped sports facility. It is located in the Attaching district of the same name, south-east of the city of Freising. We have space and scope for many different sports, which we also use extensively. We owe the fact that we are able to do this again and again to the many dedicated groundskeepers and course attendants in our members' ranks. Have a look and see for yourself!





Cricket in Germany



Cricket in Germany has a history going back to 1858 when a group of people from England and the United States founded the first German Cricket Club in Berlin.

The national organisation for Cricket in Germany known as the German Cricket Federation (Deutscher Cricket Bund, DCB) founded in 1988 and is affiliated with International Cricket Council (ICC).



Cricket in BATCC



We play in Bayern Cricket League at our home ground and also in away matches at Landshut, Ingolstadt, Augsburg, Erlangen, Nürnberg etc.

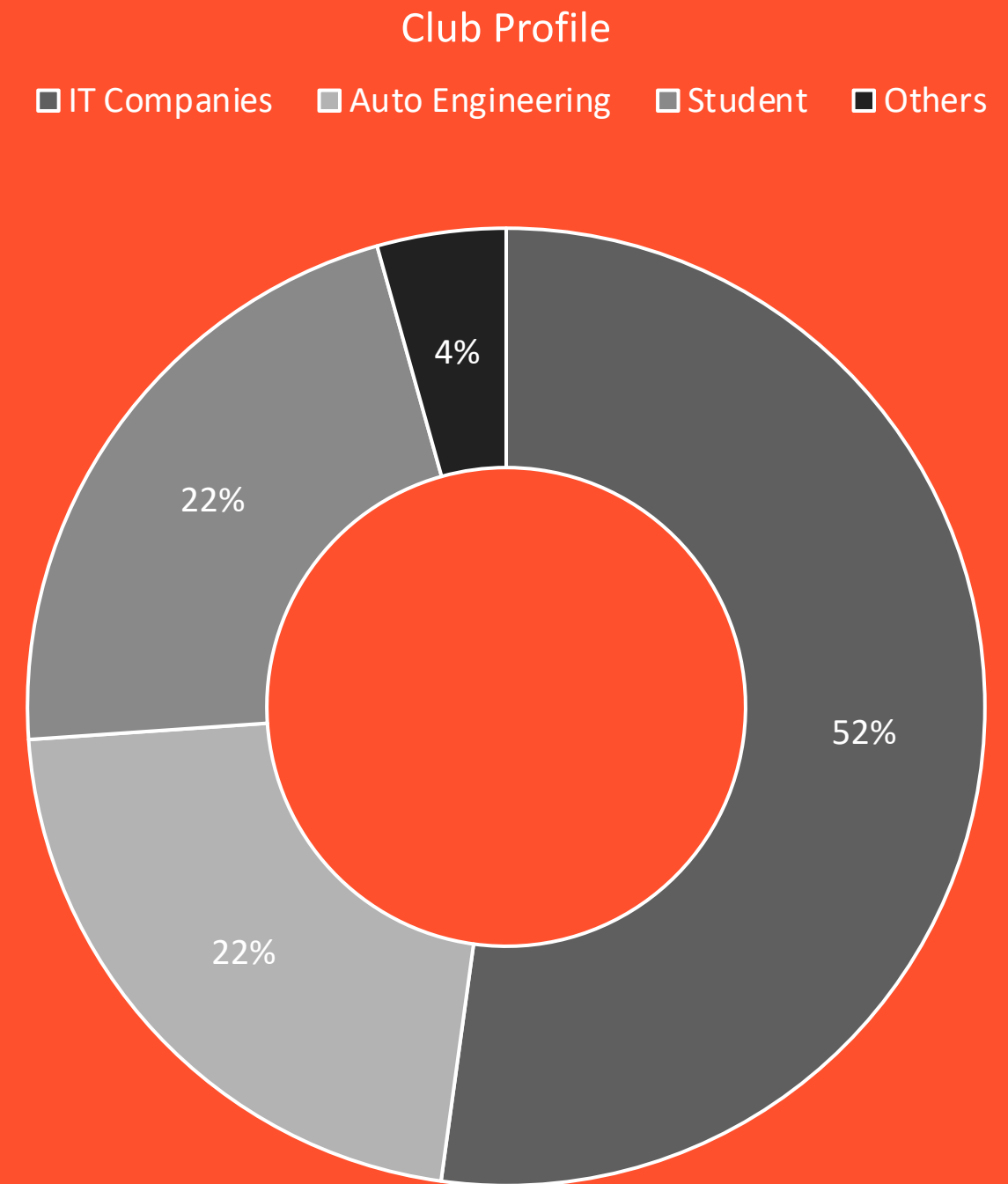
We conduct and play in corporate tournaments, indoor tennis ball tournaments organized in Munich

We play round the year, outdoor in summers and indoor in winters.

Our Members

Currently we are 50+ members in BC Attaching Cricket Department, and we aspire to grow to a strong 100+ members professional cricket club by the end of 2024.

Our members are from India, Nepal, Pakistan, Afghanistan, UK and Germany.





Bringing in people from
various backgrounds to
play games and have fun.

Open to all, we believe in
PASSION | PROFESSION | HOBBY

INTEGRATION VIA SPORT



CLUB GOALS

01

Recruit, Nurture & Elevate

A strong 100+ members club by end of 2025, to have 3 strong teams ready for DCB Level League Competitions, and at all its Three (3) Levels i.e., Verbandliga, Regionaliga and Bundesliga

Identify, Incubate & Develop atleast 3 Top-Performing Cricketers within BATCC, and elevate them to compete and play at the National (German) Level over a time horizon of next 3-5 Years.

02

Infrastructure Development

Infrastructure plays a “Crucial & Critical” role in architecting the very foundation of our Club. State of the Art Facilities & Gears drives a “Positive Change” creating a visible IMPACT.

Investments in our Facilities, Equipment and Practice Gears is a MUST HAVE, and is a must have our Cricket Department to attract fresh talents across gender-groups, age-groups, societal-groups & nationalities.

03

Integration & Tournaments

Corporate and Club Partnership plays an immense role in shaping up BC Attaching Cricket. We believe Health & Fitness plays an Important Role in today’s stressed working environment.

Corporates are invited to INVEST in us, ENCOURAGE its Employees to JOIN us, & be a Part of BATCC Club, its Corporate Tournaments, and join the CRICKET PHEONMENON in Germany.



Sponsorship Opportunities

See how you can get your brand in front of hundreds of potential stakeholders

SPONSORSHIP PACKAGES



Jerseys

T-Shirts, Trouser, Caps & Pull-Overs
with Sponsor's Logo

5.000 EUR



Full Cricket Kit

Cricket Gears including Jerseys with
Sponsor's Logo

10.000 EUR



Infrastructure Development

Pitch, Ground & Training Equipment
Procurement & Development

15.000 EUR, Astro Pitch (Full Length)

13.500 EUR, Bowling Machine & Balls



Premium Team Sponsorship

Main Sponsor, Jerseys, Banners, Standees
Corporate Tournament & Chair

18.500 EUR: Single-Year, payable once

8.500 EUR: Multi-Year, payable per year *

(*) Minimum 2-Calendar Years Lock-In

How Our Sponsors Benefit

Highly visible marketing

on our playing kits, events, Facebook, Instagram, Youtube

Access to our members and visitors for your products and services

Corporate Cricket tournament under sponsor brand





**Robert
Neumaier**

Club President



**Praveen
Benni**

Sponsorship
Coordinator

MEET OUR TEAM

Get to know the team that
makes the game happen

BC Attaching

Account Details

Kindly mention company name and sponsorship category as "Transaction Reference".

Account Holder's Name: BC Attaching e.V.

IBAN: DE35701696140003550990

BIC: GENODEF1FSR

Transaction Ref.: BC Attaching Cricket + "*Your Company Name*" + Sponsorship "*Category*"

Tax registration number: 115 / 107 / 20131, Freising.

Please use the tax number for VAT reclaims, since sports clubs are non-profit organizations without VAT id.



Phone Number

+49-162 9458493

Email Address

batcc@cricket.bayern

Social Media

 [Facebook](#)

 [YouTube](#)

 [Instagram](#)

Website

<https://batcc.de>



**We thank you
for your Support & Endorsement!**

Got any questions? Feel free to call us, email us,
or hit us up on social media.